

Community/Council Aim: Healthy Living

Objective: To promote active lifestyles

Division: Leisure

Divisional Objective: To increase participation in healthy physical activities

Key Activity(s) only to deliver service objective:	Key Measure:	Target:	Actual:	Forecast:	DoT*:	Comment:	
Maintain and improve standard of facilities & match facility provision with usage demand (SCS measure)	Number of admissions/participants in activities provided or promoted by the Council (cumulative quarterly target)	452,721	424,857 (A)		↑	No areas of concern	QRT
Promotion and marketing of available activities	Number of active card holders	30,000	32,690 (G)		↔	Successful introduction of One Leisure Card	QRT

Division: Lifestyles

Divisional Objective: To promote healthy lifestyle choices

Key Activity(s) only to deliver service objective:	Key Measure:	Target:	Actual:	Forecast:	DoT*:	Comment:	
Provide a range of accessible leisure opportunities such as: a Holiday Activity Programme for <17 yrs (SCS measure)	Total throughput of school, outreach and holiday activity Programmes (cumulative quarterly target)	1,125	1,388 (G)		↑		QRT
Provide targeted schemes to enable vulnerable people to participate in physical leisure activities (inc Exercise Referral, Community Sports and Recreation Project, Community Sports Network and Active Life scheme) (SCS measure 2.1.5)	Throughput on identified schemes (cumulative quarterly target)	3,000	3,158 (G)		↓	New Dash project yet to get fully off ground. Some activities affected by building work at One Leisure St Neots. Individually Active Life Right Start Classes have done very well - almost doubling their results on the same period last year.	QRT
Provide under-represented groups with the opportunity to participate in sport and active recreation (SCS measure)	Total throughput of activity programme for disabled participants and under-represented groups (cumulative quarterly target)	350	405 (G)		↓		QRT
Support vulnerable people to be more active, Cardiac Rehabilitation programme and Health Walks	Total throughput of the Cardiac Rehabilitation programme and Health Walks in Huntingdonshire (cumulative quarterly target)	2,375	2,400 (G)		↓	Attendance at cardiac rehab St Neots down due to building work at One Leisure site	QRT

Community/Council Aim: Housing that meets individuals needs

Objective: To achieve a low level of homelessness

Division: Housing

Divisional Objective: To achieve a low level of homelessness

Key Activity(s) only to deliver service objective:	Key Measure:	Target:	Actual:	Forecast:	DoT*:	Comment:	
						Number has reduced from 87 (9%) during first quarter; this	

* Direction of Travel - shows change in performance since last quarter, where applicable

By helping to prevent people from becoming homeless, by housing homeless people, where appropriate	(NI 156) No. of households living in temporary accommodation	45	80 (R)		↓	has been heavily influenced by the ongoing financial recession.	QRT
	The number of households prevented from becoming homeless in the year (cumulative quarterly measure)	65	103 (G)		↔	73 preventions and 30 relieved. Well on the way to meet this target.	QRT

Community/Council Aim: Developing communities sustainably

Objective: To enable the provision of affordable housing

Division: Housing

Divisional Objective: To enable the provision of affordable housing

Key Activity(s) only to deliver service objective:	Key Measure:	Target:	Actual:	Forecast:	DoT*:	Comment:	
By maximising the land available for new affordable housing. By working in partnership with Housing Associations to bid for external funding. By making a financial contribution to pay for affordable homes to be built	(NI 155) Number of new affordable homes built by March 2011 (cumulative quarterly target) (local target)	77	76 (A)		↓	Planned number of complete in first quarter = 77 - Achieved 76, just 1 below this. The build is mainly skewed towards the end of the financial year.	QRT

Division: Planning

Divisional Objective: Maximise provision of affordable housing on relevant development sites

Key Activity(s) only to deliver service objective:	Key Measure:	Target:	Actual:	Forecast:	DoT*:	Comment:	
Develop Core Strategy and Development Control Policies DPD (to set policy framework)/Adopt Planning Obligations SPD (to set specific targets and thresholds)/Negotiate S106 Agreements (to deliver required amounts of affordable housing)	% of affordable housing (commitments) on qualifying sites (cumulative)	40			N/A	Annual measure, data to follow	YRL
	% of housing completions on qualifying sites that are affordable in market towns and key settlements	40			N/A	Annual measure, data to follow	YRL
	% of housing completions on qualifying sites that are affordable in smaller settlements	40			N/A	Annual measure, data to follow	YRL

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